

Context AI

Revolutionizing Knowledge Work with AI-Native
Productivity

2.5 Trillion

Hours of Annual Knowledge Work Ready for Automation



The \$2.7 Trillion Productivity Crisis: Knowledge Workers Trapped in Manual Processes

2.5 Trillion

Hours wasted annually on manual, repetitive tasks

(Business Wire, 2025)

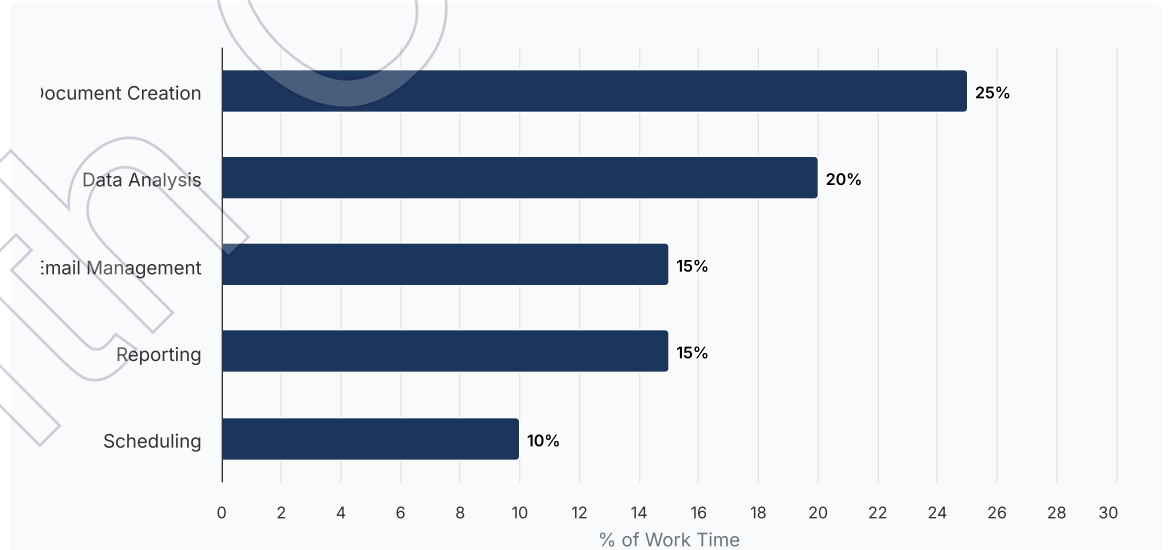
- Office software has barely evolved since the 1990s
(TechCrunch, 2025)
- Legacy tools retrofit AI as incremental add-ons, not core functionality
(TechCrunch, 2025)
- Knowledge workers spend 60% of time on document creation, data analysis, and reporting
(The Business Research Company, 2025)

\$2.7 Trillion

AI could contribute to Europe's GDP by 2030

(Microsoft News, 2025)

Time Spent on Manual Tasks by Knowledge Workers



Context AI reimagines productivity from the ground up with AI-first architecture, not retrofitted add-ons

The Context Engine

50M+ Tokens

Processing without quality degradation

(AI Journal, 2025)

Complete AI-Native Suite

AI Documents

Instantly creates polished reports and proposals (KMWorld, 2025)

AI Slides

Professional presentations with intelligent formatting (KMWorld, 2025)

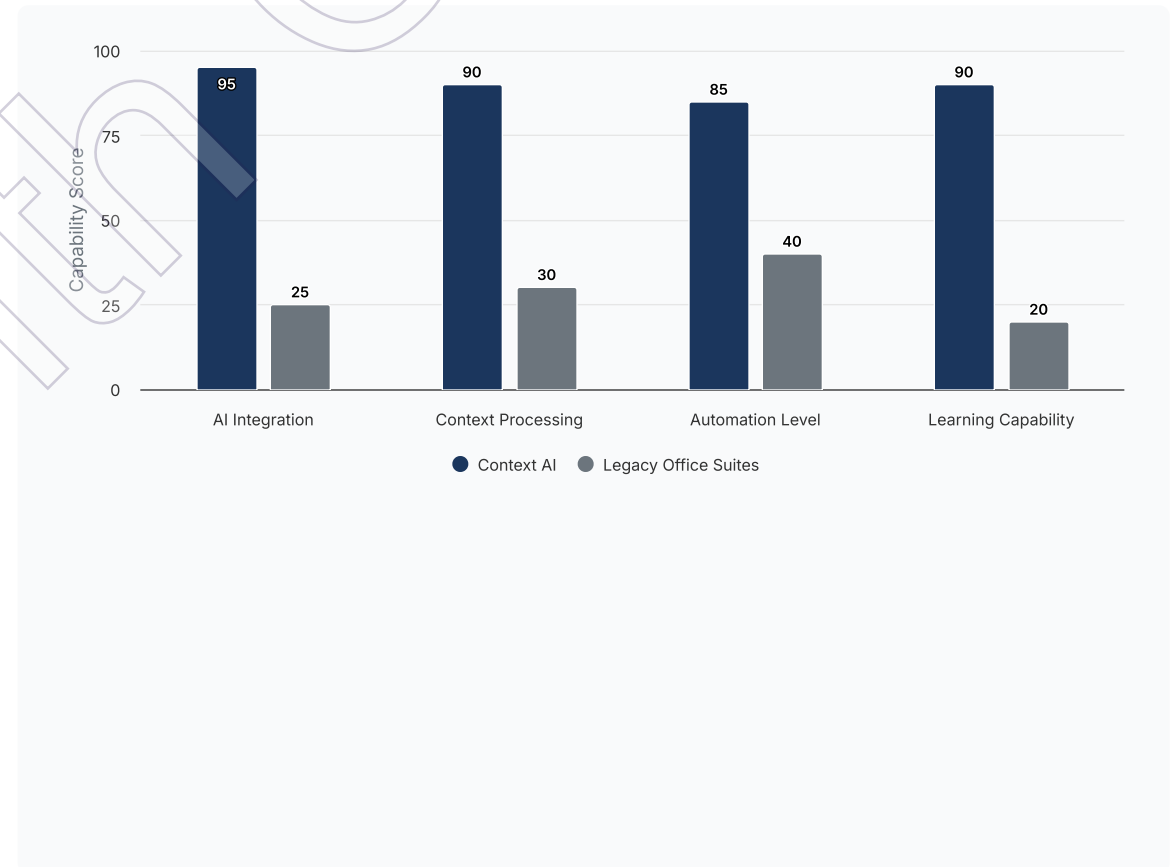
AI Spreadsheets

Complex data analysis without formulas (KMWorld, 2025)

Deep Research & Enterprise Search

Synthesized insights from all internal and external sources (KMWorld, 2025)

Context AI vs. Legacy Office Suites



Key Differentiator

Context AI is positioned to capture significant share of the rapidly expanding \$36.35B AI productivity market

AI Productivity Tools Market

\$36.35B

Market size by 2030

26.7% CAGR

(Grand View Research, 2024)

Business productivity software: \$89.36B by 2029

(The Business Research Company, 2025)

75% of organizations using generative AI in 2024

Up from 55% in 2023

(Microsoft News, 2025)

Strong ROI Fundamentals

\$3.70

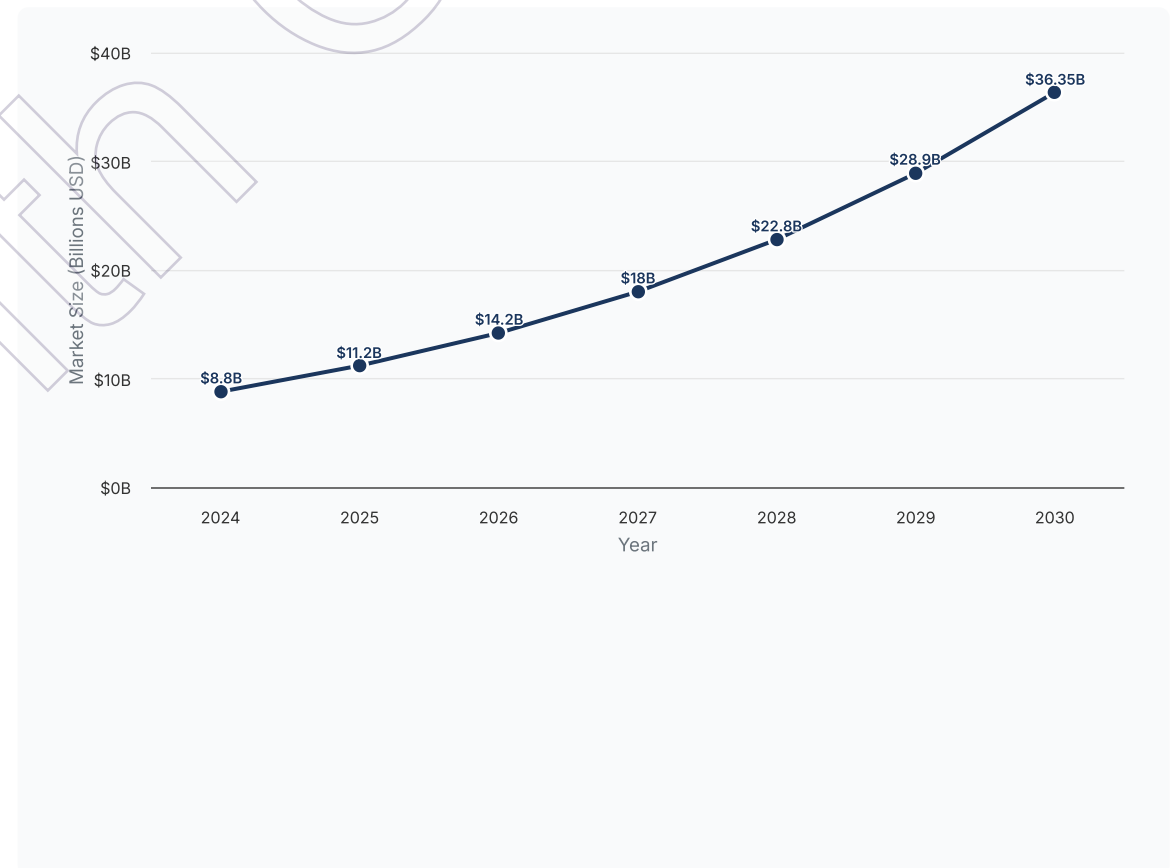
ROI per \$1 invested

(Microsoft News, 2025)

13 months

Time to achieve ROI

AI Productivity Tools Market Growth (2024-2030)



Market Timing

Context AI's ground-up AI-native architecture provides fundamental advantages over legacy office suites with retrofitted AI features

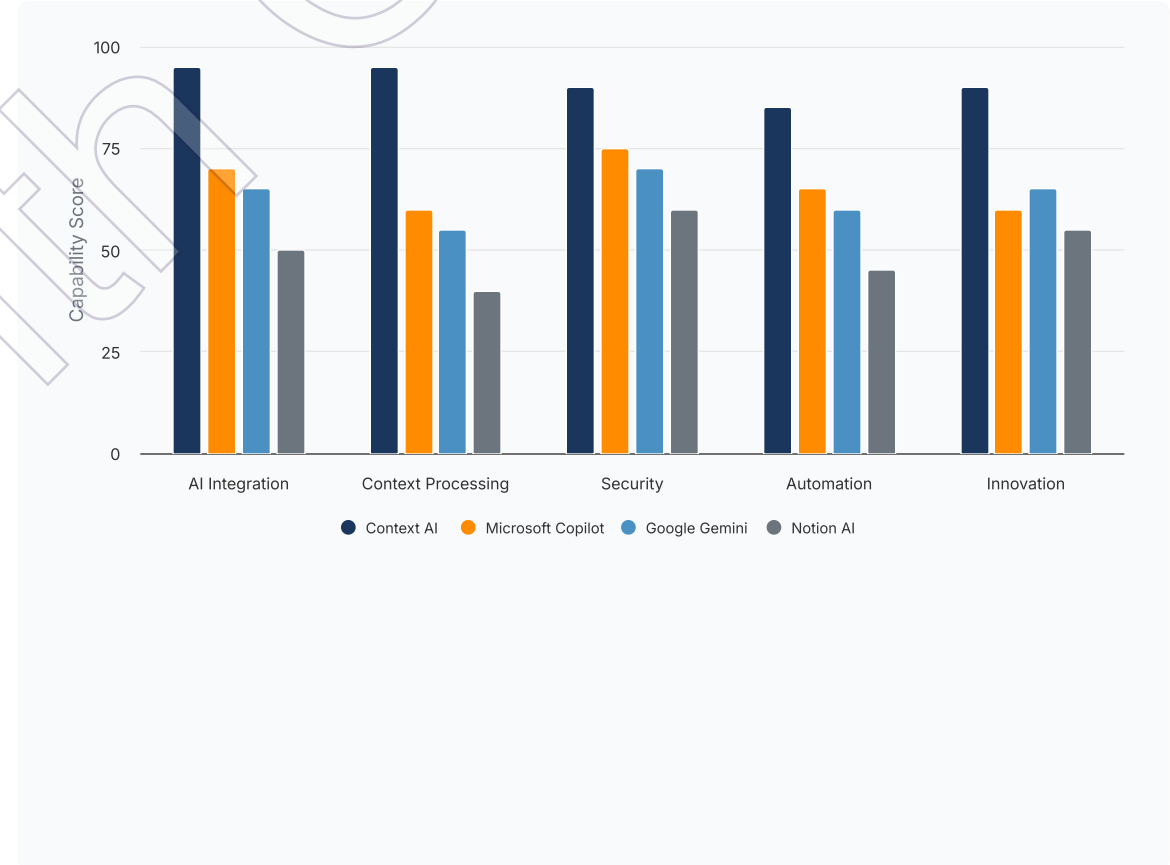
Legacy Players: Retrofitting AI onto 1990s Architecture

- Microsoft Copilot**
AI add-on to existing Office 365 infrastructure (TechCrunch, 2025)
- Google Gemini**
Incremental AI features within Workspace (Neontri, 2025)
- Notion AI**
Limited AI assistant within existing note-taking platform (Knowmax, 2025)

Context AI: Built for the AI Era from Day One

- 50M+ token context processing**
Without quality degradation (AI Journal, 2025)
- Local-first security architecture**
On-premise deployment options (FinSMEs, 2025)




Context AI vs. Major Competitors





Architectural Advantage

Context AI leverages a proven SaaS model with flexible deployment options targeting high-value enterprise customers first

Revenue Model: Subscription-Based SaaS

-  **Tiered pricing structure**
Individual, team, and enterprise plans
-  **Flexible deployment options**
Cloud-based and on-premise solutions (FinSMEs, 2025)
-  **Usage-based pricing**
For high-volume enterprise customers

Go-to-Market: Enterprise-First Approach

-  **Fortune 500 & government focus**
Target enterprises and government agencies (FinSMEs, 2025)
-  **Security & compliance first**
Designed for regulated industries (FinSMEs, 2025)

 **Strong Market Validation**

60,000+
Professionals on waitlist

Revenue Progression by Customer Segment



Strong Early Traction: From Stealth to General Availability in 12 Months

60,000+

Professionals on waitlist before public launch

(TechCrunch, 2025)

\$11M

Seed funding at \$70M valuation

(FinSMEs, 2025)

Key Milestones

- July 2024: Company founded by Joseph Semrai (Thiel Fellow)

(LinkedIn, 2025)

- May 2025: \$11M seed round led by Lux Capital

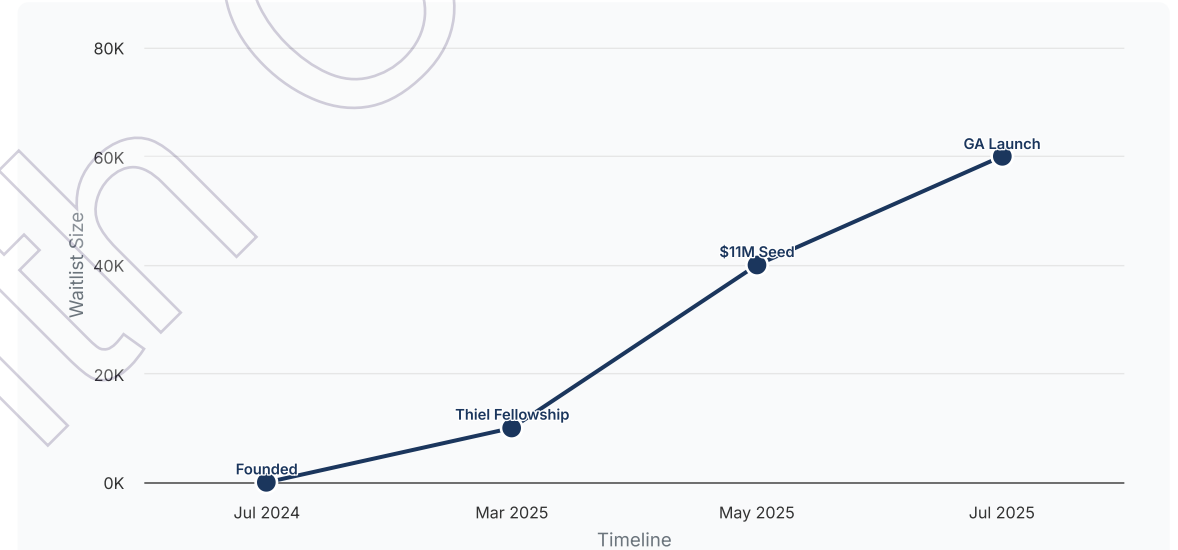
(FinSMEs, 2025)

- July 2025: General availability launch

(Business Wire, 2025)

 Tier-1 Investor Backing

Growth Trajectory: Waitlist & Key Milestones



Exceptional Leadership: Proven Track Record in AI and Enterprise Software



Joseph Semrai

Founder & CEO



Thiel Fellow - Left Stanford at age 20

Selected to build transformative technology (Business Wire, 2025)



Built AI apps with millions of users

#3 peak on US App Store (LinkedIn, 2025)



Co-founded Friday: World's first AI answer engine

Pre-ChatGPT innovation (LinkedIn, 2025)



Stanford Computer Science & Mathematics

Strong technical foundation (LinkedIn, 2025)

“ Founder Vision

"Built the world's first AI answer engine pre-Perplexity & ChatGPT" - demonstrating early vision for AI's transformative potential in knowledge work

World-Class Investor Support



Lux Capital

Lead Investor

Leading deep tech and AI investments (FinSMEs, 2025)



Qualcomm Ventures

Strategic Partner

Strategic hardware and AI expertise (FinSMEs, 2025)



General Catalyst

Enterprise Scaling

Enterprise software and scaling expertise (FinSMEs, 2025)

Strong Investor Confidence

\$70M

Post-money valuation

\$11M seed round

(FinSMEs, 2025)

Strong Unit Economics: Path to \$100M ARR by 2028 with Healthy Margins

\$100M

ARR target by 2028

40%+ gross margins at scale

12-18

Months CAC payback period

(Microsoft News, 2025)

Annual Revenue Per User by Segment

Enterprise

\$50K - \$500K
annually

SMB

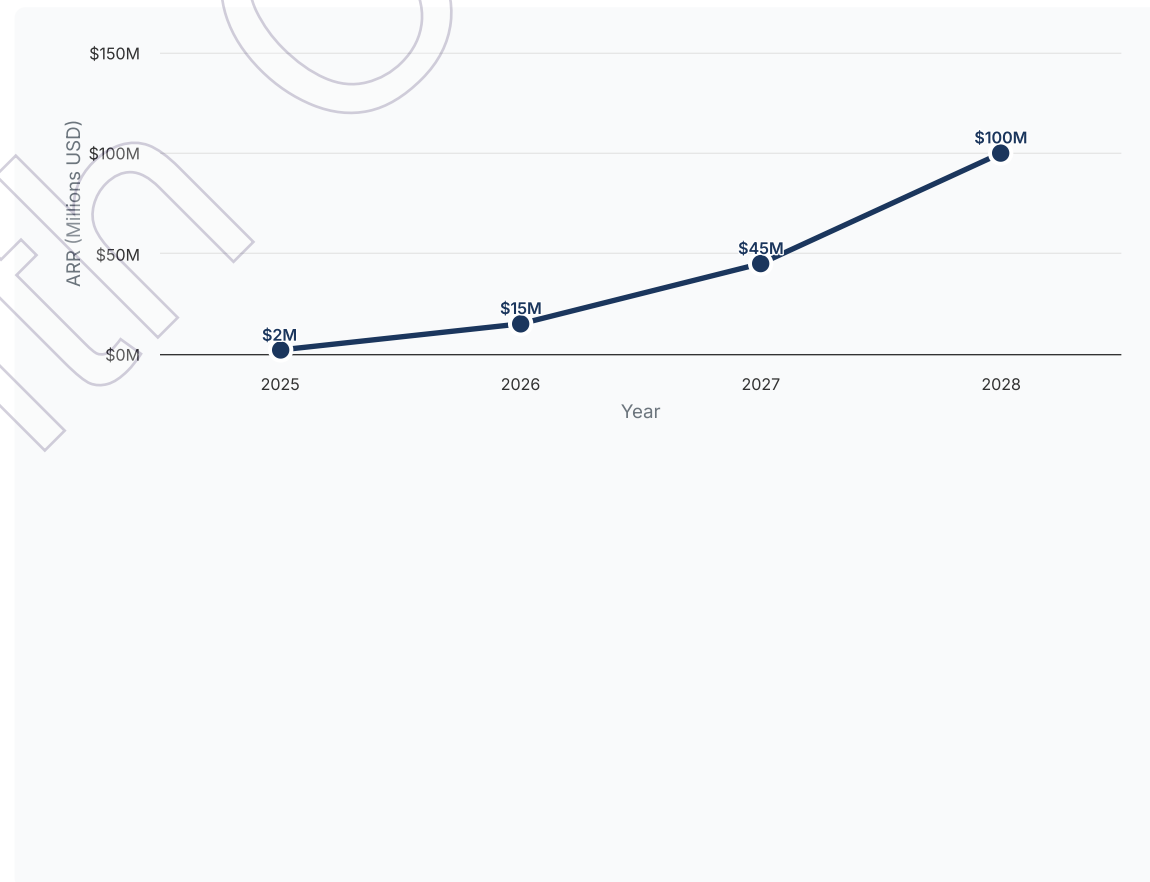
\$5K - \$25K
annually

Individual

\$200 - \$1K
annually

Net Revenue Retention

Revenue Growth Trajectory (2025-2028)



2028 Revenue Mix by Segment

Series A Funding: \$25M to Scale AI-Native Productivity Revolution

Series A Target

\$25M

18-month runway to profitability

Strategic Use of Funds

Product Development & AI Research

\$10M

40%

Enterprise Sales & Marketing

\$8.75M

35%

Engineering Team Expansion

\$5M

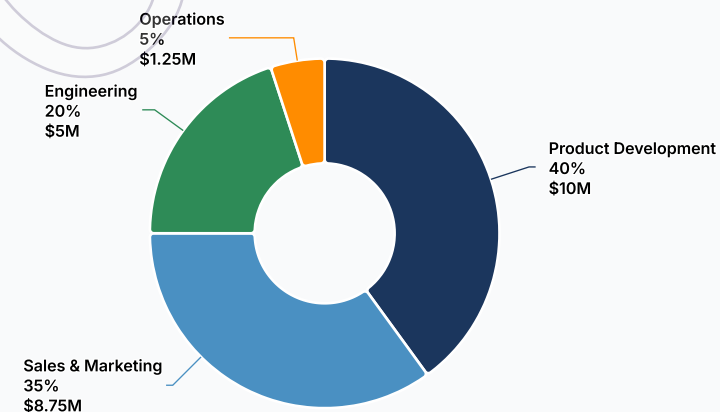
20%

Operations & Infrastructure

\$1.25M

5%

Use of Funds Distribution



Key Milestones with Funding

- Scale to 1,000+ enterprise customers
- Expand to European and APAC markets